

FOR IMMEDIATE RELEASE

### **Local Award Winning Real Estate Professional Bookends Tough To Obtain Buyer and Seller Designations**

Kellye Potter, a 2016 recipient of the Gold Award from the Greater Nashville Association of Realtors, for reaching 30 transactions and a volume of \$2million or more, she continues to climb the real estate ranks in the Greater Nashville area. She has been awarded the Accredited Buyer Representation (ABR) designation by the Real Estate Buyer's Agent Council, Inc. of the National Association of Realtors. Fewer than 1 in 500 licensed real estate professional in the US hold this designation. The requirements for this coveted designation include a comprehensive two-day course in buyer representation, a written examination of legal practical aspects of client representation and practical experience in the field of buyer representation. The ABR designation is the benchmark of excellence in buyer agency service and demonstrates to clients that Kellye Potter has the proven experience and training to deliver ethical and professional service to real estate buyers.

Always on the move, Kellye Potter was also recently awarded the Seller Representative Specialist (SRS) Designation Course. The Seller Representative Specialist (SRS) Designation Course is the premier credential in seller representation. It is designed to elevate professional standards and enhance personal performance. The designation is awarded to real estate practitioners by the Council of Real Estate Seller Representative Specialist (SRS) Designation Course.

Kellye Potter is an Affiliate Broker with American Heritage, Inc. an association of Middle Tennessee Realtors. Kellye has co-owned a residential construction company for almost 40 years, serving as the principal designer for the organization. Her homes have been featured in industry related media nationwide. As a 5<sup>th</sup> Generation native of Nashville, she takes great pride in being a part of the growth of the Greater Nashville Area. Primarily, Kellye is focused on the new home sales of Potter Brothers Construction. Together they are creating beautiful communities in popular areas such as East Nashville, The Nations, Wedgewood Houston neighborhood and Granberry Farms.

As an active member of THE GREATER NASHVILLE ASSOCIATION OF REALTORS®, THE TENNESSEE ASSOCIATION OF REALTORS® and THE NATIONAL ASSOCIATION OF REALTORS®, she is committed to serving Nashville and the areas surrounding with Integrity and Excellence.